

## Business Scheme of Work 2023-24: YEAR 8

## (OCR Syllabus)

AUTUMN TERM 1: SEPT - OCT	AUTUMN TERM 2: OCT - DEC	SPRING TERM 1: JAN - FEB
Business Activity	Marketing	People
<p><b>AO:</b> to extend knowledge from Year 7 on business activity.</p> <p><b>Main text:</b> Hodder GCSE Business, Fourth Edition.</p> <p><b>Topics:</b></p> <ul style="list-style-type: none"> <li>1.1 The role of business enterprise and entrepreneurship.</li> <li>1.2 Business Planning.</li> <li>1.3 Business Ownership.</li> <li>1.4 Business aims and objectives.</li> <li>1.5 Stakeholders in business.</li> <li>1.6 Business Growth</li> </ul>	<p><b>AO:</b> to extend previously learned skills in the role of marketing and the marketing mix.</p> <p><b>Main text:</b> Hodder GCSE Business, Fourth Edition.</p> <p><b>Topics:</b></p> <ul style="list-style-type: none"> <li>2.1 The role of marketing.</li> <li>2.2 Market Research</li> <li>2.3 Market Segmentation.</li> <li>2.4 The Marketing Mix.</li> </ul>	<p><b>AO:</b> to extend knowledge on the role of human resources.</p> <p><b>Main text:</b> Hodder GCSE Business, Fourth Edition.</p> <p><b>Topics:</b></p> <ul style="list-style-type: none"> <li>3.1 The role of Human Resources.</li> <li>3.2 Organisation structures and different ways of working.</li> <li>3.3 Communication in business.</li> </ul>
SPRING TERM 2: FEB - MAR	SUMMER TERM 1: APR - MAY	SUMMER TERM 2: JUN - JUL
People continued	Project	Review of Year 8
<p><b>AO:</b> to extend knowledge about how businesses: recruit, retain and train employees.</p> <p><b>Main text:</b> Hodder GCSE Business, Fourth Edition.</p> <p><b>Topics:</b></p> <ul style="list-style-type: none"> <li>3.4 Recruitment and selection.</li> <li>3.5 Motivation and retention.</li> <li>3.6 Training and development.</li> <li>3.7 Employment law.</li> </ul>	<p><b>AO:</b> to participate in real world work experience scenarios.</p> <p>Students will participate in activities around work experience briefs helping students understand what skills are required for job roles by completing tasks similar to ones they would be likely to complete on a real-life work experience placement.</p> <p><b>Barclays Life skills-</b> <a href="https://barclayslifeskills.com">https://barclayslifeskills.com</a></p> <p><b>Topics:</b></p> <p>Practise Managing Workplace Challenges.</p> <p>School trips.</p>	<p><b>AO:</b> to review all topics covered in Year 8.</p> <p><b>Main text:</b> Hodder GCSE Business, Fourth Edition.</p> <p><b>Topics:</b></p> <ul style="list-style-type: none"> <li>Unit 1 - Business Activity</li> <li>Unit 2 - Marketing</li> <li>Unit 3 - People</li> </ul> <p>Revision, end of year exam.</p>